

SDBA Website RFP

The Sechelt Downtown Business Association is a not for profit organization whose mission is to provide opportunities for merchants and service providers to showcase their businesses, encourages residents and tourists to shop in a warm and friendly downtown environment, and provide information, plus education and inspirational seminars, for members.

Purpose: To design a mobile friendly website with modern features for **secheltdowntown.com**

The SDBA website features information about Downtown Sechelt, the SDBA, and business listings for our members. The website is on a Wordpress platform, and the business listings are a custom designed plugin. We would like to maintain the basic content of the current website, including the business listings, but streamline the information for tourists visiting Downtown Sechelt.

The SDBA would like to make the following changes:

- Updated/modern look and feel
- Addition of a log in and landing page for the Downtown Sechelt Wifi network (including ads that are manageable by the SDBA)
- Addition of a landing page for tourists visiting Downtown Sechelt with the option of adding alerts or push notifications for SDBA events.
- Full HTTPS security and mobile web browser functionality
- Addition of an exportable/subscription events calendar
- Maintainable by the SDBA volunteers and staff (preference to remain with Wordpress, but open to alternatives)

Please submit proposals for updating the website with a mobile friendly focus, including examples of past work, qualifications, and a basic work plan for the project. Please also include costs for any ongoing support, such as your hourly rate for updates.

The proposed budget for this project is \$1800.

Work on the project shall be completed by July 1.

Proposal deadline: Monday April 2, 5:00pm

Contract awarded: Tuesday April 10, 2018

Any questions may be directed to Executive Director Matt McLean at sdba@dccnet.com or 604-885-9611