

Business Ambassador

35 hours per week (Tuesday-Saturday)

Work Dates: July 1 - Sept 1

Pay: \$14 per hour

The business ambassador will be responsible for promoting businesses in Downtown Sechelt.

They will provide a variety of direct services to help promote service orientated businesses in Downtown Sechelt. Tasks will include simple web development for business who do not yet have websites, creation of a cooperative marketing campaign, and the organizing of a business to business sales expo and coordination of several other business related events. They will do these in collaboration with local businesses, providing coordination to assist their current marketing efforts.

The second aspect of the job will include promoting local businesses on Fridays and Saturdays, and consulting local businesses to bring promotions to tourists and locals. They will serve as a resource in Downtown Sechelt for tourists and locals to inquire about services, products and food offerings in Downtown Sechelt. They will provide a friendly face to help people discover all Downtown Sechelt has to offer.

The business ambassador will also assist in the planning and coordination of several large public events including Canada Day, Summer Night Markets, and Oktoberfest.

Job Requirements

Outgoing, social personality

Clear communicator

Self-motivated

Interest in learning web development

General knowledge of Sechelt and the surrounding area

Attending school (full time secondary or post-secondary) in Spring 2018 and returning to school in September 2018

Legally able to work in Canada

17 to 30 years of age

We recognize that this is an entry level position, and will provide proper resources and mentorship to allow any student with any abilities to thrive in this position.

Application deadline is Tuesday May 22, 2018.

Please email resume with cover letter to SDBA Executive Director Matt McLean at matt@secheltdowntown.com