



To ensure your business is well represented on the website, please provide the SDBA office with the following information:

**Business Name:**

**Street Address:**

**Town:** Sechelt

**Province:** British Columbia

**Postal Code:** V0N 3A0

**PO Box:**

**Telephone Number(s):**

**Email Address:**

**Website:**

**Facebook Page:**

**Hours** (include both weekdays and hours per day):

**Type of business** (e.g. adult clothing, children's toys, bookstore, grocery etc):

**How to find us** (if your business entrance is difficult to find from the street, please include some notes):

**Introduce your business:** This can be 3 to 5 short paragraphs of information designed to encourage people to visit your business. We recommend you write the paragraphs as if you are actually speaking to a potential customer in person. For example, use "I" or "we" when talking about your business (as opposed to he/she/they), and use a friendly, casual "voice" rather than formal language. Don't worry about grammar or spelling; we'll proof for that. Remember that the SDBA website listing for your business might be the first place someone hears about your business, so tell them everything you'd want them to know about your offerings.

**Take a Photograph (or a few):** Please send us one or more photographs of your business. We will choose one to include in your listing. If you sell physical products (as opposed to services), we recommend that your photograph show your products. This will be more effective than a photograph of the outside of your business or of staff behind a counter. We've prepared a webpage which includes some examples of successful - and less successful - photographs to help guide your choice. Please take care to ensure adequate lighting and that the photo is in focus. Please email us your photograph as a JPG, which is at least 600 by 1000 pixels in size. Please do not add text to your images, or collage together multiple images.

Page with Recommendations for Photography:

[www.seheltdowntown.com/members/photography.html](http://www.seheltdowntown.com/members/photography.html)